601-46

SEARS ROEBUCK AND CO.

Vitalizer massager

U. S. PATENT OFFICE
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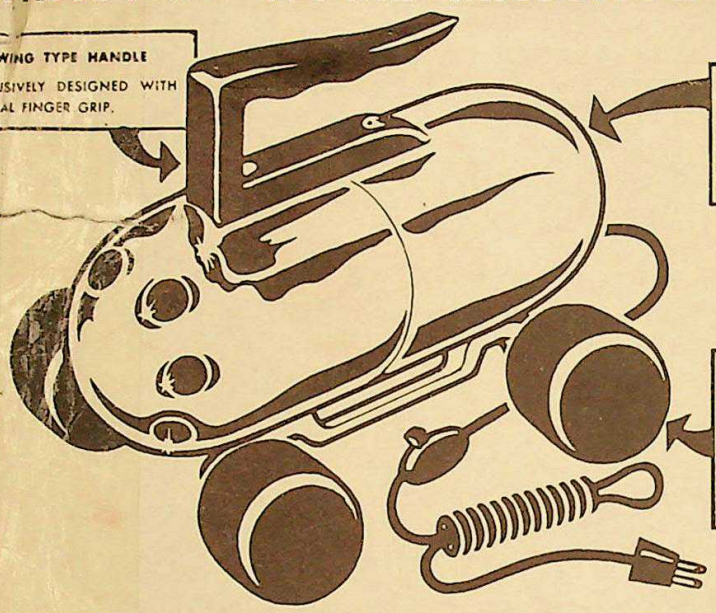
55
DIVISION

STANDARD HOME MASSAGE UNIT ... *gives you all of these quality features:*



WING TYPE HANDLE
EXCLUSIVELY DESIGNED WITH SPECIAL FINGER GRIP.

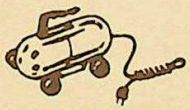
ALL STEEL CHROME
PREVENTS BREAKAGE AND DISCOLORING. 20 GAUGE STEEL CHROME UNIT WITH MOTOR, WEIGHS ONLY 4 LBS.

SOFT SPONGE RUBBER ROLLERS
SCIENTIFICALLY DESIGNED FOR EASY MOVEMENT UP AND DOWN THE SPINE. ROLLERS THAT ACTUALLY ROLL FREE... NO LUBRICANT IS REQUIRED.

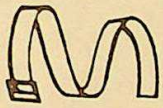
- **LATEST TYPE SPECIAL BUILT OIL LITE BEARING MOTOR WHICH NEVER REQUIRES OILING. OPERATES 60 CYCLES, 115 VOLTS, A.C. OUTLET.**
- **LABORATORY TESTED: 3 INCH ... 8 BLADE FAN ... *PROVEN TO GIVE COOLEST PERFORMANCE IN THIS TYPE MASSAGER UNIT . . .***
- **SCIENTIFICALLY SPACED AIR DUCTS ALLOW GENEROUS AIR FLOW ... KEEPS THE UNIT COOL . . .**

3 in 1 VITALIZER MASSAGER

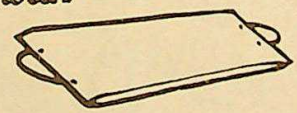
Now Only .. $49.95 complete with



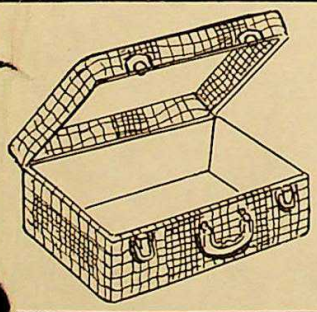
ALL STEEL CHROME VITALIZER MASSAGER



HANDSOME PLASTIC "DO-IT-YOURSELF" BELT FOR SELF MASSAGE



SPECIAL FOAM RUBBER PAD THAT BECOMES PULSATING PILLOW

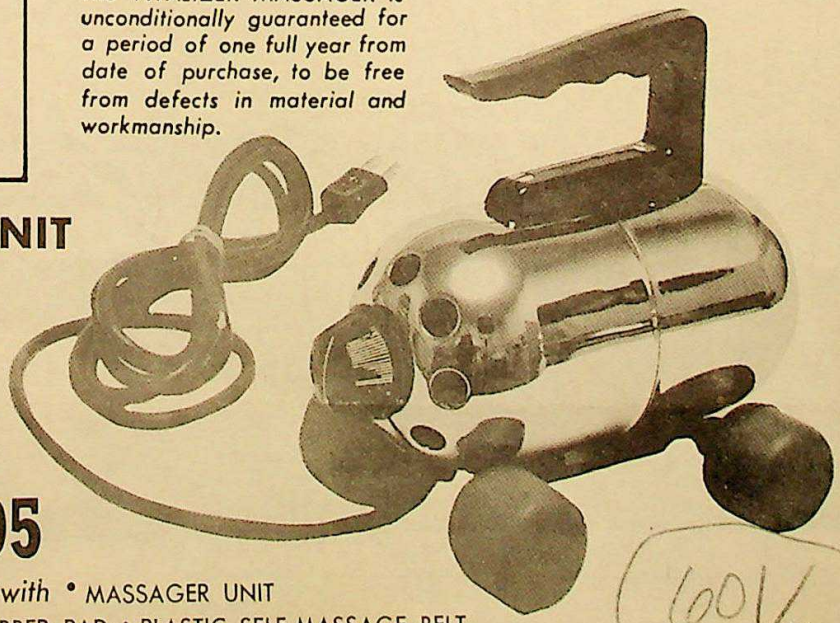


Vitalizer Massager
CARRYING CASE
$4.95

A sturdy, handsome case covered with white and gold "alligator-grained" plastic. Holds either the standard or deluxe massager with belt and foam rubber pad.

GUARANTEE

The VITALIZER MASSAGER is unconditionally guaranteed for a period of one full year from date of purchase, to be free from defects in material and workmanship.



ELUXE HOME MASSAGE UNIT

has all the features of the standard home massage unit

PLUS

1. AN AC-DC MOTOR. YOU MAY USE EITHER ALTERNATING OR DIRECT CURRENT
2. A RHEOSTAT CONTROL. YOU MAY VARY THE INTENSITY OF THE VIBRATING MASSAGE FROM LIGHT TO HEAVY... TO SATISFY YOUR TASTE AND NEEDS

$69.95

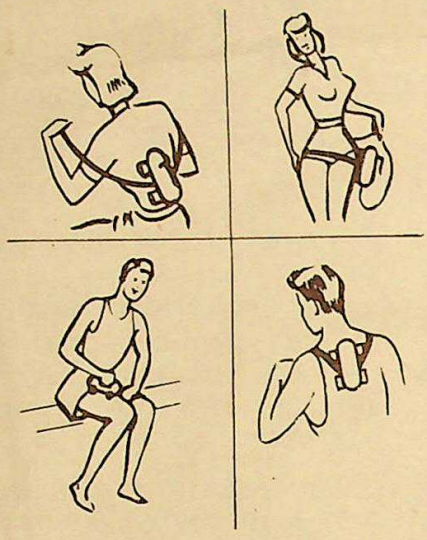
Complete with • MASSAGER UNIT • FOAM RUBBER PAD • PLASTIC SELF-MASSAGE BELT

601/46

THE ULTIMATE IN MASSAGE EQUIPMENT...

128-57

FOR HOME OR PROFESSIONAL USE.



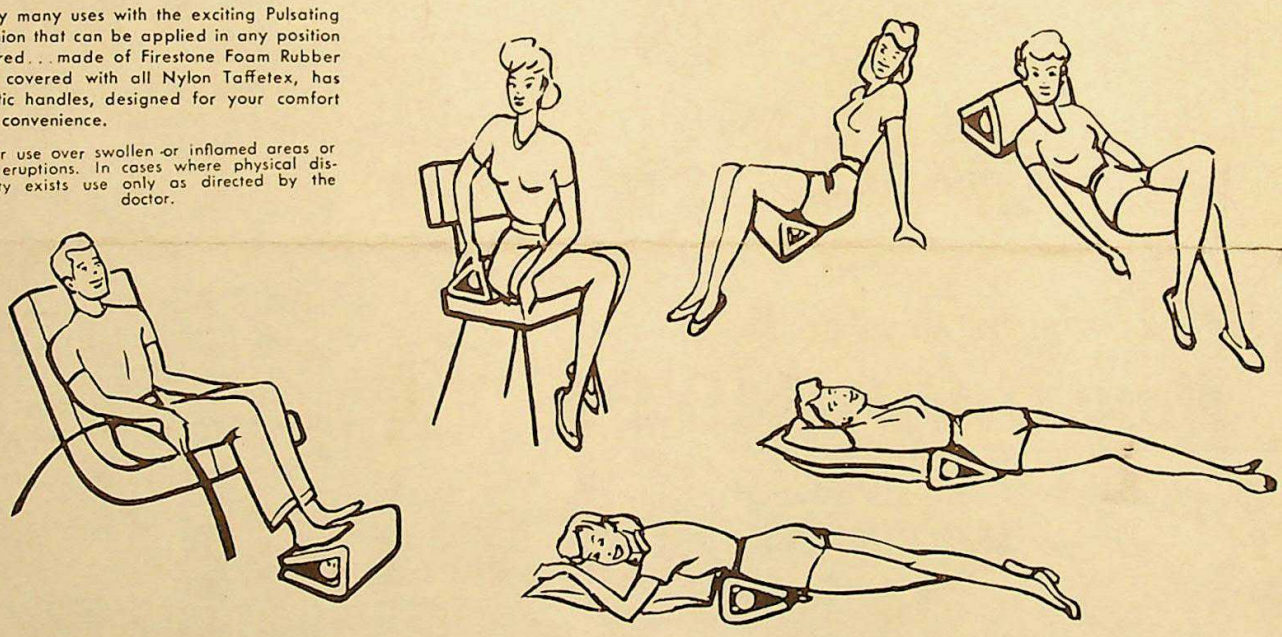
VITALIZER MASSAGER is the all-over body massager, the amazing machine that so effectively relieves, without assistance, by mechanical pulsating massage, the tenseness of tight leg, arm, foot, back, or shoulder muscles...

VITALIZER MASSAGER CAN BE SELF-APPLIED WITH "DO-IT YOURSELF" BELT.

Foam Rubber Pulsating Cushion provides even . . . gentle . . . massage . . . Heavy duty snaps . . . Easy to open . . . Easy to close . . . Prevents snagging . . .

Enjoy many uses with the exciting Pulsating Cushion that can be applied in any position desired. . . made of Firestone Foam Rubber and covered with all Nylon Taffetex, has plastic handles, designed for your comfort and convenience.

Never use over swollen or inflamed areas or skin eruptions. In cases where physical disability exists use only as directed by the doctor.



Why VITALIZER MASSAGER *helps make you feel younger, relaxed and more vital:*

1. The deep massage pulsation helps stimulate blood circulation so essential to good health.
2. The Vitalizer Massager relaxes tight, tired muscles. When muscles are relaxed, nervous tension is eased.
3. It helps ease fatigue, gives you a feeling of well being. You'll feel refreshed and revitalized.

STOP BY TODAY FOR FREE DEMONSTRATION

Satisfaction guaranteed or your money back **SEARS**